

9th Annual



SOULNIC

Music Festival & Music Festival
Saturday, June 29th, 2019
10 am - 7 pm
at the *Hansen Dam Recreational Park*

VENDOR APPLICATION

The 9th Annual SOULNIC Cultural Music Festival will be held Saturday, June 29th, 2019. Music Festival goers will enjoy dance inspiring music from a diverse array of DJs and musicians spanning the genres of Soul, House, Funk, Afro-beat and more. **Vendor move-in begins at 7 am**, the festival begins at 10:00am and ends at 7 pm. Vendors are required to BE COMPLETELY set up by 10am and stay until at least 6pm before packing up. **That means you must arrive no later than 9am.**

We do believe every vendor will find success at our festival. The layout of our festival is subject to change but it will not affect the success of your booth. We expect everyone who participates in our festival to be overwhelmingly pleased with the results. We will provide you with flyers to hand out to your customers, and we will need your logo/artwork for the website to help promote your business.

Receipt of the application does not guarantee acceptance of application. If accepted, booth fees are non-refundable unless your reserved spot is filled by another approved vendor. Your booth space will **not** be fully reserved until we have received everything on the Application Checklist including booth fee.

Please note: All information regarding the festival will be sent via **e-mail**. Please list an e-mail that you check regularly. If you do not have or use e-mail, we will correspond VIA phone.

Please mail completed application with full payment to OR email application and payment can be made via PayPal to rhonda@extramildsauce.com:

SOULNIC Production
3516 South Cochran Avenue
Los Angeles, CA 90016

Questions? Please contact vendor coordinator Rhonda Wagner at 323 931-5819. EMAIL completed forms to rhonda@extramildsauce.com

BOOTH INFORMATION:

Booth Space Includes Preferred Parking (2 spots) for the day and additional parking provided for oversized vehicles.

Booth Location – Booths will be arranged in a linear fashion. There are no ‘bad’ spaces. We will assign space according to your arrival along with when we receive complete applications **paid in full.**

CONTACT INFORMATION

Name of Organization	Contact Person	Contact Person
Address	Phone Number	Phone Number
Describe <u>product</u> to be sold and/or attach descriptive material <u>photo</u> or links to website .		E-mail Address
10 X 10 CANOPIES WILL BE INCLUDED AND SET UP FOR YOU, Tables & Chairs Extra		
Do You Agree to Participate in our Sustainability Program outlined on the last page, including NO plastic straws:		<u>Yes</u> <u>No</u>
Booth Space – Park Fees		
Corporations, Food	\$400	\$
Retail, Art/Crafts	\$300	\$
Non-Profit (No Sales)	FREE	\$
Non-Profit (May have sales)	\$100	\$
Split Booth – 2 Vendors	Upon Approval	\$
6ft Table & 2 Chairs	\$25	\$
TOTAL		\$

SOULNIC Vendor Contract

Once your participation is confirmed as a vendor, the articles stated in this contract must be followed.

- SOULNIC Production will provide a white 10 x 10 canopy.** Table and chairs are additional.
- VENDORS ARE RESPONSIBLE TO MANAGE THEIR TRASH AND USE THE LARGE BINS FOR OVERFLOW.**
- In renting your booth space, you are liable for any damage to that space. This includes grease, paint or chemical stains.
- Vendors are allowed to share their booths with prior approval.
- Vendors are **only** allowed to sell the items that they **specify**. This is to maintain diversity and fairness among vendors at the festival.
- All vehicles loading and unloading items must follow the load-in/load-out guidelines strictly, including arriving **ON TIME** for their designated load-in time. **No cars may cross the grass area after 10am!**
- There will be no staking of tents or anything else in the ground.
- Vendors are NOT allowed to cook in undesignated areas. That includes near trees and directly underneath the tent of the booth.



9. Vendors will not be able to pour grease or other food related items/fluids down the drainage system of the Park grounds. All hazardous materials, including grease and oils **must be removed by the vendor** at the conclusion of the festival.
10. Vendors are not allowed to roam the festival grounds outside of their booth space selling their product. This makes it difficult for the festival staff to distinguish between legal and illegal vendors.
11. The sale and distribution of alcohol, illegal drugs, and any derogatory merchandise is prohibited at Hansen Dam Recreational Park. Contact the vendor coordinator (Rhonda Wagner at 323 931-5819) for clarification.
12. For the safety of public attendees and participating vendors, EMS (the promoters) reserves the right to immediately remove any vendor whose staff engage public attendees or other vendors in an antagonistic, argumentative, belligerent, or contentious fashion or otherwise cause a disturbance that EMS, in its sole discretion, deems detrimental to others.
13. All vendors must **immediately discontinue all sales at the festival's conclusion**.
14. Along with submission of this application, each vendor must send in booth payment-in-full. Your booth space will not be reserved until this payment is received.

The 9th Annual SOULNIC Music Festival at Hansen Dam Pledge to Sustainability

In an effort to reduce our environmental impact, the SOULNIC Music Festival at Hansen Dam is making strides towards becoming a sustainable event. This vendor application outlines mandatory regulations that all vendors must adhere to while at the event. Also included are a few extra tips for going green while at the 9th Annual SOULNIC Music Festival.

Why should vendors become sustainable?

In an effort to reduce the environmental impact of 9th Annual SOULNIC Music Festival at Hansen Dam, we are asking all vendors to follow strict regulations. We are enforcing these new requirements and suggesting alternative practices because vendors will contribute an estimated 80% of all waste produced at the festival. By applying these restrictions vendors will help us significantly reduce our environmental impact and can potentially help us turnover 90% of our waste into recycling.

Vendor Regulations

We are requiring **ALL VENDORS** to do the following during set-up, public event hours, and pack-up:

- Vendors must **NOT** include any **STYROFOAM** materials (e.g. plates, cups, bowls, utensil, boxes, etc.) at this years' SOULNIC Music Festival at Hansen Dam.
- Vendors must provide a COMPLETE LIST of materials they will be using at the festival
- Vendors must **manage their trash** through composting, recycling and trash disposal

The sustainability team and volunteers will be monitoring and helping vendors adhere to these regulations.

Any vendor who does not follow the guidelines as outlined in this contract will not be allowed to vend at the Music Festival. If expelled from the Music Festival, there will be no refunds nor will deposits be returned.

I have read the SOULNIC Music Festival at Hansen Dam guidelines and agree to abide by the stated regulations. **I understand that I will abide by these regulations, during set-up, public event hours, and pack up, or I will FORFEIT my vendor status for future events. I certify that I am legally entitled to enter into contracts that bind the organization named on this application.**

Vendor Signature

Date

Vendor Printed Name

Vendor Business Name (printed)

We thank you for your cooperation. Please keep a copy for your records, and submit the original.



Becoming a More Sustainable Vendor:

We suggest that all food vendors only distribute recyclable or biodegradable food service items as alternatives to non-biodegradable Styrofoam. The following links are for companies that can provide vendors with food service items that comply with the regulations of the 9th Annual SOULNIC Music Festival at Hansen Dam.

Biodegradable Food Service: www.bdfs.net

Eco-Products: www.ecoproducts.com

The Biodegradable Store: www.biodegradablestore.com

There are many other options in purchasing food service items. As long as the materials you purchase are paper, plastic, biodegradable, or compostable, they are welcomed at our festival. Thank you again for your cooperation.

The following is a list of festival vendor tips on waste education from www.besmart.org:

- Store napkins behind the counter: Give only 1-2 per customer.
- Limit use of disposables (plastic food service items, napkins, etc.).
- Use "pump" condiment dispensers (refillable) instead of small packets.
- Rethink food containers (i.e. is paper lining in addition to cardboard baskets necessary).
- No **styrofoam** drink container and discounted refills.
- Use reusable containers to transport food to the festival site.
- Use washable cloth towels or sponges to clean up behind the counter.
- Use recycled products made from the highest post-consumer waste percentage possible.
- When disposable items are necessary, buy recycled and unbleached paper.
- Save food waste for animal consumption or composting.
- Donate leftovers to area shelters.
- Offer smaller portions to reduce food waste by consumers with "eyes bigger than their stomachs."
- Use non-toxic cleaners and buy cleaners in bulk, or use concentrates.
- Ask your suppliers to transport products without corrugated boxes, or in reusable boxes.
- Share little used items with neighboring vendors.
- Avoid bringing more than you have to.
- Come up with additional ways you can reduce waste and save money and implement them. Encourage your employees to be creative in coming up with ideas to reduce waste.

If you have any questions on vendor sustainability do not hesitate to contact Rhonda Wagner at 323 931-5819, rhonda@extramildsauce.com.

